Initial Strategic Planning Process Discussion

Presented at June Rural Regional Behavioral Health Policy Board Meeting Valerie Cauhape, MA, MPH

June 25, 2019

Planning Process Components

- Where are we now? (Data menu and Board self-assessment)
- Mission/Vision/Values
- Strengths, Weaknesses,
 Opportunities, and Threats (SWOT) analysis
- Goal Development

Planning Process Components

- SMART Objective Development and Prioritization
- Performance Measure and Data Point Selection (for Data Dashboard)
- Reporting and re-evaluation intervals

Strategic Planning Schedule

Pre-meeting

Day 1

Day 2

Post-meeting follow-up

Pre-Meeting

Creation of "Data Menu" and completion with most recent data available

Presentation at August meeting



Board member pre-meeting survey

Board selfassessment against NRS requirements

Values brainstorm

Initial SWOT analysis input

Day 1 (12pm – 5pm)

- Opening and agenda review
- Stage I: What does success look like?
 - Brief NRS 433 Review
 - Mission, Vision, and Values (previously gathered information brought forward)

Day 1 (12pm – 5pm)

- Stage II: Current Region-Wide Behavioral Health Status
 - Data Menu
 - Themes identified in CAST
 Assessment, stakeholder discussions, etc.
 - Board self-assessment results

Day 1 (12pm – 5pm) cont'd

- Stage III: The Future
 - SWOT Analysis (previously gathered information brought forward)
 - Priority Issue identification
 - Initial Goal Brainstorm

- Brief summary of day's discussions
- Adjournment

Day 2 (8am – 12pm)

- Day 2 Opening and Agenda Review
- Stage IV: Development of SMART Objectives
 - Goal review (change as necessary)
 - Objective brainstorm and prioritization
 - Final SMART Objective selection and refinement
 - Selection of performance measures
 - Activity Brainstorm

Day 2 (8am – 12pm) cont'd

- Stage V: Future Work
 - Discussion: data collection and dashboard reporting intervals
 - SP progress reporting and review intervals
 - Timelines for plan finalization, approval, and publication

- Brief retreat summary
- Adjournment

Post-Meeting

- Draft plan development and submission for Board review (Valerie)
- Board feedback incorporated into final plan (Board members, individually)
- Presentation of final strategic plan (Valerie) in board meeting and Board approval

Process Feedback

- What are your concerns?
- Any component that you feel should be left out?
- Anything that should be included?